



Dear Permit holder

## **SABS COMMERCIAL SCHEME LOGO FOR PRODUCT CERTIFICATIONS**

The certified Organization may use the SABS COMMERCIAL product scheme logo in order to show compliance with the relevant SANS Specification to which they have been assessed and certified to.

The SABS COMMERCIAL product scheme logo may only be used by the Organization whilst it maintains a valid registration permit issued by SABS COMMERCIAL.

- The certified Organization **MAY** display the SABS COMMERCIAL scheme logo on condition that it is clear from such displays that the logo relates to the product and brand as specified in the permit
  1. on its letterheads and stationery;
  2. in advertising or in promotional material;
  3. on a panel or boarding that identifies its premises or the nature of its business;
  4. on a fleet vehicle or delivery vehicle
  5. on the organization's product packaging, product label or on the product itself – but only on the product(s) which has been certified by the SABS
- The SABS COMMERCIAL logo **MAY NOT** be used:
  1. on any test report or product data sheet or in any circumstances that suggest that the logo applies to a particular product test result generated by the organization
  2. No SABS Certification logo shall be applied to laboratory test, MSDS, TDS, calibration or inspection reports. or on any other documentation, which may be deemed as misleading
  3. The certification scheme logo referred to above may not be used in any manner whatsoever after the cancellation of the registration and must be removed from all media such as the product, product packaging, Internet, brochures, letterheads, advertising, billboards, etc with immediate effect.

**SABS COMMERCIAL SOC Ltd.** Reg. No. 2000/013581/07

Directors: Mr CB Sibisi, Dr B Mehloakulu, Dr T Demana, Dr MJ Ellman, Mr WK Masvikwa, Ms B Mosako, Ms WIJ Poulton, Ms W de Witt (Company Secretary). **Website:** [www.sabs.co.za](http://www.sabs.co.za) **E-mail:** [info@sabs.co.za](mailto:info@sabs.co.za) **Call Centre:** 086 1277 227

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## Rules governing the use of the Logo

1. Specification numbers and / or permit numbers need only be added to the logo in cases where confusion may exist as to which part of the product has been certified i.e. in the case of number plate holders or where required by legislation
2. There shall be no ambiguity in the use of the logo or accompanying text. The organization may not imply that the certification applies to products that are outside the scope of certification, nor shall the logo be used in a way which may be likely to confuse purchasers.
3. This mark shall not be used on a product or product packaging in any way that may be interpreted as denoting product conformity for products and specific brands unless compliance can be shown to the requirements of the current specification through the audits and the testing regime
4. The organization may not imply that a product complies with a specification if the due process with regards to certification has not been followed or completed.
5. The organizations' use of the logo in all media such as the product, product packaging, Internet, brochures, advertising, billboards, etc shall not make any statement that is misleading in any manner whatsoever.
6. The permit holders' name must appear on any communication materials where the Logo is used.
7. The organization may not modify or alter the Logo design in any way. The logo may not be translated or otherwise localized into any other language.
8. You may not combine the SABS COMMERCIAL logo with any other object, including but not limited to, other logos, icons, words, graphics, photos, slogans, numbers, symbols, design features or website audio files. Further, you cannot use the logo with any other trademark (including the company name) unless it is sufficiently distinguished from the surrounding and adjacent text.
9. The logo must not be stretched or compressed horizontally or vertically or distorted in any way.
10. The organization **cannot** assign or sub license the right to use the Logo
11. The application of the certification mark on the specific commodity shall be cleared with SABS COMMERCIAL, prior to production

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12. Organizations certified by SABS COMMERCIAL are not entitled to use the logos of the SABS' accreditation bodies in any way i.e. no organization may use the SANAS logo in any form whatsoever.
13. SABS shall exercise proper control of ownership and shall take action to deal with incorrect references to certification status or misleading use of certification documents, logos or audit reports.
14. An organization that has independently tested their product in a SABS laboratory may not claim to be certified by the SABS

### Suspension or Withdrawal of Certification

- The organization can no longer use the logo if recognition is suspended or withdrawn by SABS COMMERCIAL.
- When placed under suspension, the organizations' product certification is temporarily invalid. Therefore the organization shall for the period of suspension, refrain from further promotion of their certification, nor shall they imply that the product complies with any SANS specification.
- Subsequent to the cancellation or expiry of its certification, the organization shall discontinue the application of the SABS COMMERCIAL logo on the product and / or product packaging, with immediate effect, and will be responsible for withdrawal of all product and /or product packing displaying the logo from the organizations' supply chain within 7 working days.
- Subsequent to the cancellation or expiry of its certification, the organization shall discontinue all use of all material that contains any reference to a certified state or displays the SABS COMMERCIAL logo, **with immediate effect**, and will be responsible for withdrawal of the Logo from the organizations' supply chain within 7 working days.
- The organization shall do nothing to lead suppliers into believing that the organization is still licensed to use the Logo or is connected to or recognized by SABS COMMERCIAL in any way (subject to any other schemes to which you may belong).

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## Validity of Logo - Changes

- Any documentation (e.g. labels, brochures, letterheads, etc) printed with old logos may continue to be used until the current stock has been depleted. Any new material printed shall display the latest version of the logo.
- Any product which has the logo printed on the product (e.g. by laser printing) shall display the latest version of the logo.
- Any product which has the logo embossed on the product ( e.g. the logo forms part of a mould) the logo will remain valid until such time as the mould is replaced

## ACCREDITATION MANAGEMENT

### SABS COMMERCIAL SOC Ltd.

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